

Message Text

LIMITED OFFICIAL USE

PAGE 01 MEXICO 04952 280008Z
ACTION AGRE-00

INFO OCT-01 ARA-10 ISO-00 AID-05 EB-08 IO-13 USIA-06
COME-00 TRSE-00 PA-01 /044 W
-----008057 280015Z /70
R 280007Z MAR 78
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 9135

LIMITED OFFICIAL USE MEXICO 04952

PASS SMITH, FAS/USDA

E O 11652: N/A
TAGS: EAGR, MEX
SUBJECT: CONASUPO USAGE OF NONFAT DRY MILK

SUMMARY: OFFICIAL OF CONASUPO ASSURES NFDN PURCHASED
FROM USDA TO BE FOR CHARITABLE USE AND PROVIDES DETAILS
OF UTILIZATION. END SUMMARY.

1. ING. FERNANDO SANCHEZ RODRIGUEZ, SUBDIRECTOR OF
OPERATIONS OF CONASUPO ASSURED AGATT THAT ENTIRE AMOUNT
OF NONFAT DRY MILK TO BE PURCHASED FROM COMMODITY CREDIT
CORPORATION WOULD BE USED IN ITS SUBSIDIZED FEEDING
AND NUTRITION PROGRAMS. DETAILED BREAKOUT OF USAGE IS
AS FOLLOWS:

2. ABOUT SEVENTY PERCENT TO BE USED IN ITS PROGRAMS OF
DESARROLLO INTEGRAL FAMILIAR (DIF). THROUGH THIS
PROGRAM RECONSTITUTED MILK IS MADE AVAILABLE AT A PRICE
OF PESO 1.80 OR 1.85 PER LITER (DEPENDING ON THE AREA)
COMPARED TO THE REGULAR RETAIL PRICE OF PESOS 6 TO 6.50.
THIS MILK IS AVAILABLE TO ONLY THOSE WITH VERY LOW
INCOMES. IN ORDER TO QUALIFY FOR THE SPECIAL PURCHASE
CARD, SOCIAL WORKERS INVESTIGATE THE FAMILY SITUATION
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 MEXICO 04952 280008Z

AND DOCUMENT NEED. (IN ADDITION TO LIQUID MILK, ABOUT
A THIRD OF THE NFDN THAT IS USED IN THE DIF PROGRAM IS
DISTRIBUTED AS POWDERED MILK IN REMOTE AREAS).

3. ANOTHER FIFTEEN PERCENT IS SOLD TO MANUFACTURERS OF
BABY FORMULA, WHOSE END PRODUCT IS UNDER PRICE CONTROL.
THE SUBSIDIZED SALE BY CONASUPO ALLOWS THE MANUFACTURERS

TO KEEP THEIR PRODUCTION COSTS LOW AND STILL BE ABLE TO
PROVIDE THE FORMULA IN NECESSARY QUANTITIES AT THE
GOVERNMENT-REGULATED PRICE.

4. TEN PERCENT GOES INTO THE PRODUCTION OF EVAPORATED
MILK WHICH IS MARKETING BELOW THE NORMAL RETAIL PRICE IN
AREAS WHERE REFRIGERATION IS A PROBLEM. ABOUT EIGHTY
PERCENT OF THE EVAPORATED MILK IS MARKETING IN RURAL
AREAS WITH THE REMAINDER SOLD IN THE POORER NEIGHBORHOODS
IN URBAN ZONES. PRODUCT IS MARKETING UNDER CONASUPO
LABEL IN ITS STORES.

5. THE REMAINING FIVE PERCENT OF CONASUPO'S UTILIZATION
OF NFDM IS IN THE MANUFACTURE OF CHEESES AND OTHER SPECIAL
PRODUCTS PRIMARILY TO ENRICH THE DIETS OF CHILDREN. AS
IN THE CASE OF BABY FORMULA THE NFDM IS SUPPLIED TO
MANUFACTURERS WHOSE END PRODUCT IS UNDER PRICE CONTROLS.

6. ING. SANCHEZ STRESSED THAT ALL THE NFDM FROM THE U.S.
WOULD BE USED FOR ITS CHARITABLE PROGRAMS AND THAT IT
WOULD NOT REPEAT NOT ENTER THE NORMAL COMMERCIAL
CHANNELS. MILK FOR COMMERCIAL USAGE WOULD BE PURCHASED
FROM CANADA AND IRELAND. LUCEY

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PROCUREMENT, NONFAT DRIED MILK
Control Number: n/a
Copy: SINGLE
Draft Date: 28 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MEXICO04952
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780133-0579
Format: TEL
From: MEXICO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780316/aaaaanii.tel
Line Count: 85
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: df2afebb-c288-dd11-92da-001cc4696bcc
Office: ACTION AGRE
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3176698
Secure: OPEN
Status: NATIVE
Subject: CONASUPO USAGE OF NONFAT DRY MILK SUMMARY: OFFICIAL OF CONASUPO ASSURES NFDM PURCHASED FROM USDA TO BE FOR CHARITABLE USE AND PROVIDES DE
TAGS: EAGR, MX, CCC-1, CONSUPO, (SANCHEZ RODRIGUEZ, FERNANDO)
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/df2afebb-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014